UROLOGY FOR CHILDREN, LLC

Website Privacy Policy

Effective date: November 5, 2026

This Website Privacy Policy explains how Urology for Children, LLC ("UFC," "we," "our") collects, uses, and handles information when people visit urologyforchildren.com (the "Site"). It addresses information handled through the public-facing website. It does not replace UFC's separate HIPAA Notice of Privacy Practices, which governs protected health information handled by UFC as a HIPAA-covered health care provider.

Information visitors may provide

When you contact us or request information through the Site, you may choose to provide your name, contact information, appointment-related details, or the contents of your message. If the Site provides links to patient registration, appointment scheduling, billing, or patient portal services, those services may be operated by other providers and may have additional privacy terms.

Information collected automatically

The Site and its hosting providers may process standard technical information needed to deliver and secure the website, such as IP address, browser type, device information, pages accessed, and approximate visit times. Optional cookies, analytics tags, advertising technologies, or embedded content must be described here only after UFC completes an inventory of the technologies actually in use.

How we may use website information

- To respond to questions, route inquiries, and address requests submitted through the Site.
- To operate, maintain, secure, troubleshoot, and improve the Site and prevent misuse.
- To arrange or facilitate requested services when the relevant tools have been verified and appropriately secured.
- For other purposes disclosed at the point of collection, as permitted by applicable law.

Medical information and appointment requests

Please do not submit detailed medical histories, diagnoses, test results, photographs, or urgent medical concerns through an ordinary website contact form unless UFC expressly identifies that form as a secure, approved channel for patient information. Information submitted by a patient or parent may constitute protected health information depending on its content and context. UFC will apply HIPAA and other applicable protections where required. For urgent medical issues, do not rely on website messaging; use UFC's published clinical contact instructions or emergency services as appropriate.

When information may be shared

We may disclose website information to service providers that support site hosting, technical operations, security, or communication, subject to applicable law and contractual obligations. We may also disclose information when legally required or to protect safety and rights. We will not characterize a transfer involving PHI as permissible merely because it is mentioned in this policy.

Cookies and tracking choices

Certain website functions may use cookies or similar technologies. Before publication, UFC will identify each nonessential tool and determine whether a cookie preference mechanism, additional disclosures, consent, or changes to the tool are required.

Privacy of children and families

Our services are directed to pediatric patients and their families. We do not intend a public website contact form to serve as a place for children to disclose sensitive medical information. We will review whether any features are directed to children under age 13, and whether the Children's Online Privacy Protection Act (COPPA) or other requirements apply.

Data security and retention

We use measures designed to protect information consistent with applicable legal requirements and the nature of the information. No internet transmission or storage method can be guaranteed completely secure. Retention periods are determined by the information's purpose and applicable legal and operational requirements.

External links

The Site may link to independent services or websites, including registration and patient-facing applications. Those providers may handle information under their own notices when acting independently; when they act for UFC as business associates, applicable HIPAA obligations and contractual safeguards continue to apply. We encourage visitors to review the privacy information presented by each service.

Privacy rights and requests

To ask about information provided through the Site or to make an applicable privacy request, contact UFC at the address or telephone number below. Requests concerning medical records and other PHI will be handled under HIPAA and our Notice of Privacy Practices. Additional state privacy rights, if applicable to UFC and the specific data involved, will be honored as required by law. We will verify identity or authority where appropriate.

Changes to this policy

We may update this policy when our website practices or legal obligations change. A revised policy will be posted with a new effective date. Material changes may require additional notice or steps under applicable law.

Contact us

Website Privacy Contact / HIPAA Privacy Officer: Chief Business Officer
Urology for Children, LLC
200 Bowman Drive, Suite E-360
Voorhees, NJ 08043
Telephone: 856-857-6494

Related privacy notice

For information about our use and disclosure of protected health information and your HIPAA rights, see our Notice of Privacy Practices: HIPAA Notice of Privacy Practices

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